

# ADVERTISING RATES

**ONE ZONE  
BLACK & WHITE  
(NORTH OR SOUTH)  
\$11 a column inch**

**ONE ZONE  
COLOR  
(NORTH OR SOUTH)  
\$15 a column inch**

**ALL  
DISPLAY ADS  
MUST BE  
4" OR LARGER**

**TWO ZONES  
BLACK & WHITE  
(NORTH & SOUTH  
OVER 45,000 COPIES)  
\$16 a column inch**

**TWO ZONES  
COLOR  
(NORTH & SOUTH  
OVER 45,000 COPIES)  
\$18 a column inch**

**Prices reflect cost per week.**

**ALL  
DISPLAY ADS  
MUST BE  
4" OR  
LARGER**

| MECHANICAL SPECS<br>(COLUMN WIDTHS) |       |
|-------------------------------------|-------|
| AREA SHOPPER                        |       |
| 1 col.                              | 1.17" |
| 2 col.                              | 2.43" |
| 3 col.                              | 3.67" |
| 4 col.                              | 4.93" |
| 5 col.                              | 6.22" |
| 6 col.                              | 7.48" |
| 7 col.                              | 8.77" |
| 8 col.                              | 10"   |

**AREA  
SHOPPER  
PUBLISHES  
EVERY  
SATURDAY**

## DEADLINES

**AREA SHOPPER  
WEDNESDAY'S AT NOON**

**ECHO  
3RD FRIDAY OF  
THE MONTH AT NOON**

# AREA SHOPPER

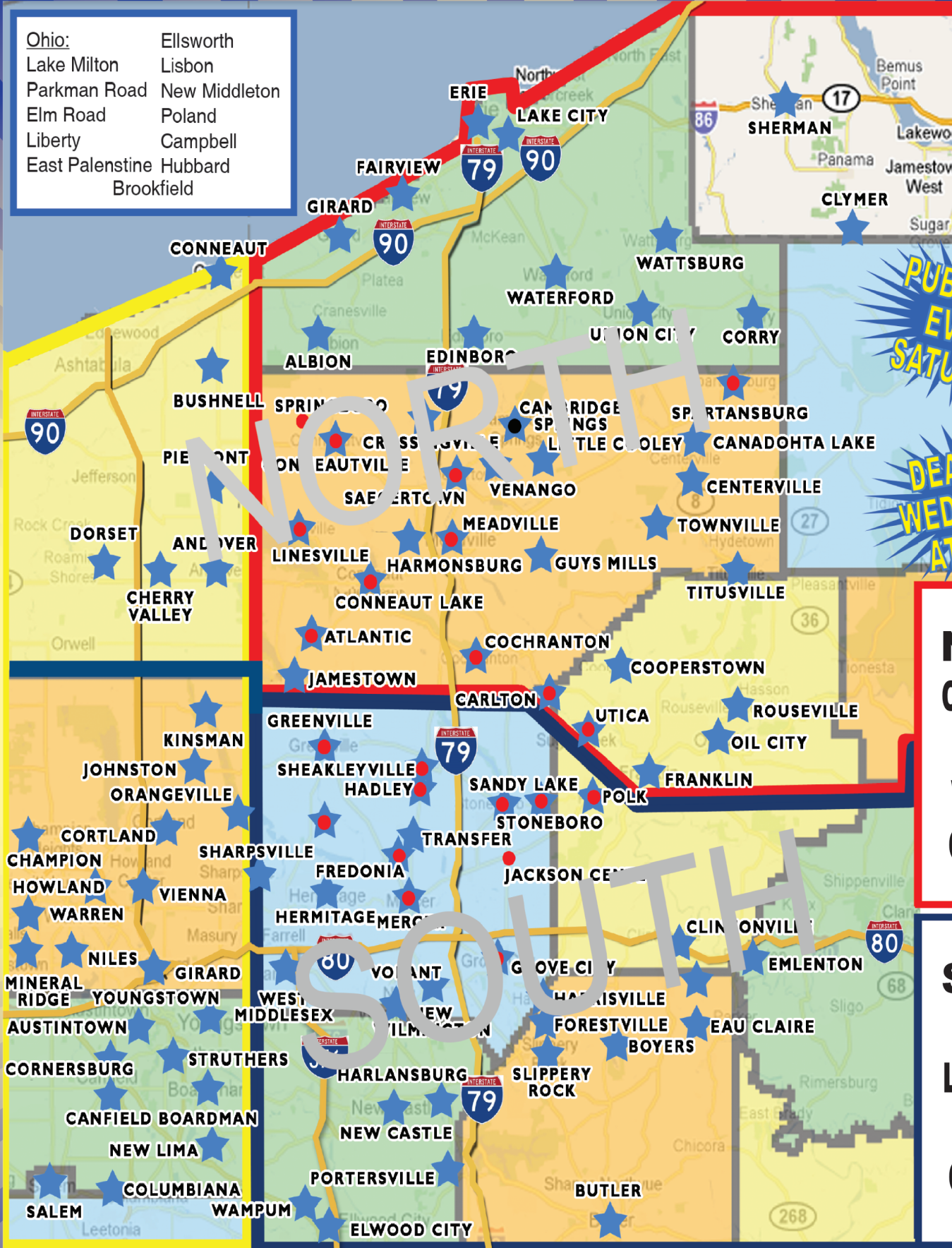
**"We Don't Sell Advertising, We Sell Results"**

**Over 45,000 copies distributed  
[www.theareashopper.com](http://www.theareashopper.com)**

**CALL US TODAY TO PLACE YOUR AD  
814-425-7272**



Ohio: Ellsworth  
 Lake Milton Lisbon  
 Parkman Road New Middleton  
 Elm Road Poland  
 Liberty Campbell  
 East Palenstine Hubbard  
 Brookfield



**The Area Shopper is a WEEKLY Publication that connects Buyers and Sellers all over Northwest Pennsylvania and Eastern Ohio. For over 60 years, The Area Shopper has provided results through our exclusive use of Direct Mail and Drop Off locations.**

## South Area Shopper

## North Area Shopper

**PUBLISHES EVERY SATURDAY**

**DEADLINE WEDNESDAY AT NOON**

**NORTH  
CRAWFORD  
ERIE  
VENANGO  
COUNTIES**

**SOUTH  
BUTLER  
LAWRENCE  
MERCER  
COUNTIES**

**Polk 16342**  
 RD # 11 - 455  
 RD # 12 - 193  
 RD # 3 - 140  
Total - 788

**Stoneboro 16153**  
 RD # 12 - 454  
 RD # 13 - 481  
Total - 935

**Sandy Lake 16145**  
 RD # 1 - 537  
 RD # 2 - 521  
Total - 1,058

**Grove City 16127**  
 RD # 1 - 528  
 RR # 2 - 569  
 RD # 3 - 448  
 RD # 4 - 486  
 RD # 5 - 572  
 RD # 6 - 442  
Total - 3,045

**Mercer 16137**  
 RD # 1 - 547  
 RD # 2 - 519  
 RD # 3 - 625  
 RD # 4 - 523  
 RD # 5 - 580  
 RD # 7 - 506  
 RD # 8 - 490  
 RD # 9 - 231  
Total - 4,021

**Jackson Center 16133**  
 RD # 1 - 476  
 RD # 2 - 132  
Total - 608

**Fredonia 16124**  
 RR 21 - 494  
 RR 3 - 130  
Total - 624

**Meadville 16335**  
 RD # 1 - 542  
 RD # 2 - 494  
 RD # 3 - 465  
 RD # 4 - 519  
 RD # 5 - 529  
 RD # 6 - 565  
 RD # 7 - 680  
 RD # 8 - 544  
 RD # 9 - 650  
 RD # 12 - 446  
 H-11 - 158  
Total - 5,592

**Linesville 16424**  
 RD # 1 - 635  
 RD # 2 - 442  
 RD # 3 - 407  
 RD # 4 - 479  
Total - 1,963

**Cochrannton 16314**  
 RD # 1 - 475  
 RD # 2 - 518  
 RD # 3 - 488  
 RD # 4 - 316  
 RR # 8 - 162  
Total - 1,797

**Saegertown 16433**  
 RD # 1 - 560  
 RD # 2 - 446  
 RD # 3 - 423  
 RD # 4 - 287  
Total - 1,716

**Adamsville**  
Total - 133

**Conneaut Lake 16316**  
 RD # 1 - 716  
 RD # 2 - 516  
 RD # 3 - 487  
 RD # 4 - 686  
Total - 2,405

**Cambridge Springs 16403**  
 RD # 1 - 490  
 RD # 2 - 501  
 RD # 3 - 473  
 RD # 4 - 223  
Total - 1,687

**Conneautville 16406**  
 RD # 1 - 244  
 RD # 2 - 494  
 RD # 3 - 459  
Total - 1,197

**Atlantic 16111**  
 RD # 1 - 411  
Total - 411

**Hartstown 16131**  
 RD # 1 - 351  
Total - 351

**Guys Mills 16327**  
 RD # 11 - 493  
 RD # 12 - 498  
Total - 991

**Venango 16440**  
 RD # 11 - 259  
Total - 259

**Total South Area**  
 South Area Mailed - 11,079  
 South Area and Ohio  
 Drop Off's - 8,800  
**Total South - 19,879**

**Total North Area**  
 North Area Mailed - 18,502  
 North Area and Ohio  
 Drop Off's - 8,800  
**Total North - 27,302**

**MAIL & DROP OFF** **MAIL** **DROP OFF**

**TOTAL COPIES ARE OVER 47,181**

**We Offer Discounts for Extended Advertising Schedules**