

# ADVERTISING RATES

**ONE ZONE  
BLACK & WHITE  
(NORTH OR SOUTH)  
\$11.00 a column inch**

**ONE ZONE  
COLOR  
(NORTH OR SOUTH)  
\$15 a column inch**

**ALL  
DISPLAY ADS  
MUST BE  
4" OR LARGER**

**TWO ZONES  
BLACK & WHITE  
(NORTH & SOUTH  
OVER 61,000 COPIES)  
\$16.00 a column inch**

**TWO ZONES  
COLOR  
(NORTH & SOUTH  
OVER 61,000 COPIES)  
\$18 a column inch**

*Prices reflect cost per week.*

**ALL  
DISPLAY ADS  
MUST BE  
4" OR  
LARGER**

MECHANICAL SPECS (COLUMN WIDTHS) AREA SHOPPER	
1 col.	1.17"
2 col.	2.43"
3 col.	3.67"
4 col.	4.93"
5 col.	6.22"
6 col.	7.48"
7 col.	8.77"
8 col.	10"

**AREA  
SHOPPER  
PUBLISHES  
EVERY  
SATURDAY**

## DEADLINES

**AREA SHOPPER  
WEDNESDAY'S AT NOON**

**ECHO  
3RD FRIDAY OF  
THE MONTH AT NOON**

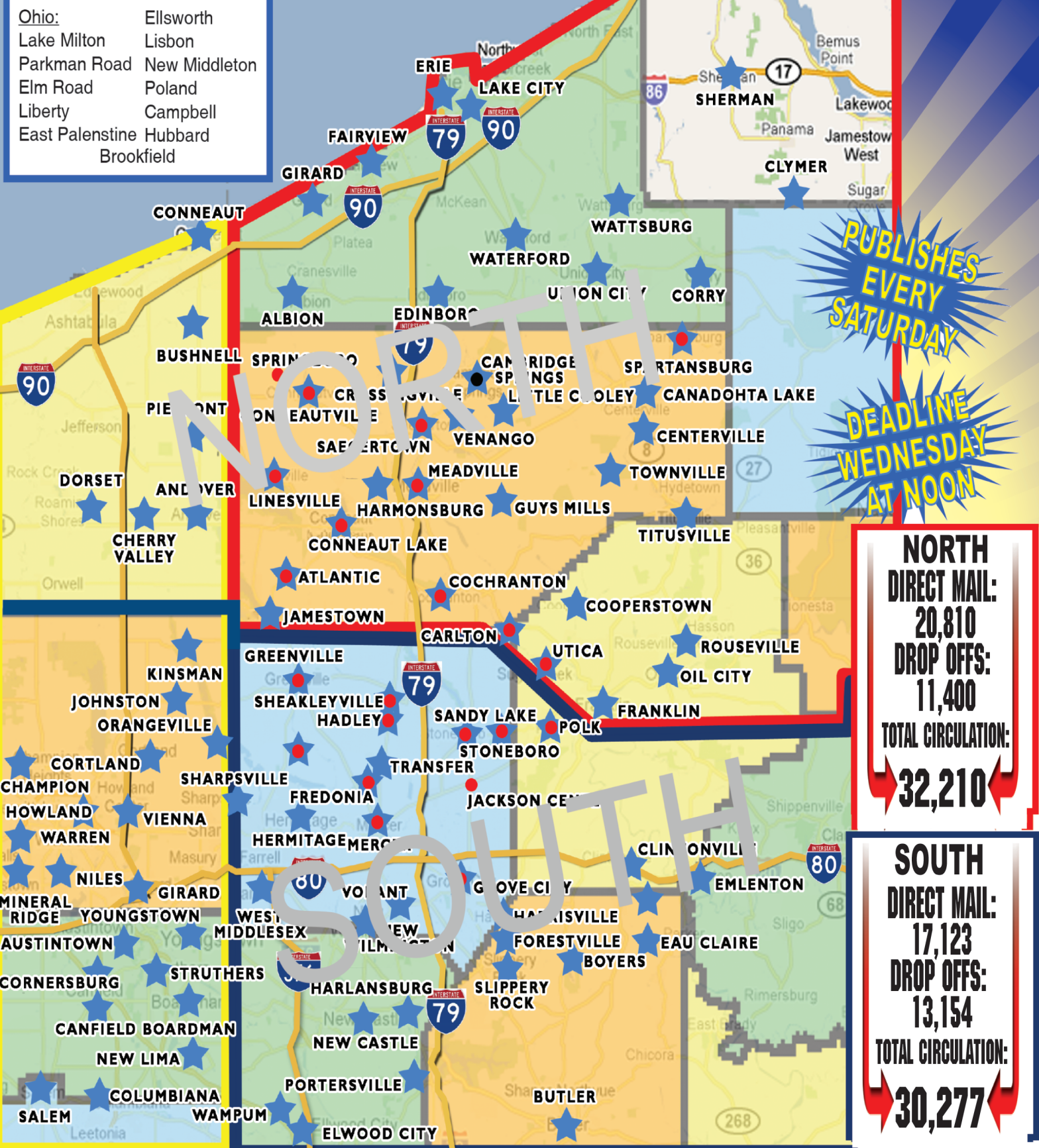
# AREA SHOPPER

*"We Don't Sell Advertising, We Sell Results"*

**Over 61,000 copies distributed  
[www.theareashopper.com](http://www.theareashopper.com)**

**CALL US TODAY TO PLACE YOUR AD  
814-425-7272**

Ohio: Ellsworth  
 Lake Milton Lisbon  
 Parkman Road New Middleton  
 Elm Road Poland  
 Liberty Campbell  
 East Palenstine Hubbard  
 Brookfield



**PUBLISHES EVERY SATURDAY**

**DEADLINE WEDNESDAY AT NOON**

**NORTH  
 DIRECT MAIL: 20,810  
 DROP OFFS: 11,400  
 TOTAL CIRCULATION: 32,210**

**SOUTH  
 DIRECT MAIL: 17,123  
 DROP OFFS: 13,154  
 TOTAL CIRCULATION: 30,277**

**The Area Shopper is a WEEKLY Publication that connects Buyers and Sellers all over Northwest Pennsylvania and Eastern Ohio. For over 60 years, The Area Shopper has provided results through our exclusive use of Direct Mail and Drop Off locations.**

**South Area Shopper**

- Hadley 16130**  
RD # 11 - 245  
RD # 12 - 439  
RD # 13 - 80  
**Total - 764**
- Polk 16342**  
RD # 11 - 455  
RD # 12 - 193  
RD # 3 - 140  
**Total - 788**
- Stoneboro 16153**  
RD # 12 - 454  
RD # 13 - 481  
**Total - 935**
- Sandy Lake 16145**  
RD # 1 - 537  
RD # 2 - 521  
**Total - 1,058**
- Clarks Mills 16114**  
RD # 1 - 250  
**Total - 250**
- Sheakleyville 16151**  
Boxes - 62  
**Total - 62**
- Grove City 16127**  
RD # 1 - 528  
RR # 2 - 569  
RD # 3 - 448  
RD # 4 - 486  
RD # 5 - 572  
RD # 6 - 442  
**Total - 3,045**
- Greenville 16125**  
RD # 1 - 468  
RD # 2 - 471  
RD # 3 - 460  
RD # 4 - 548  
RD # 5 - 518  
RD # 6 - 641  
RD # 7 - 478  
RD # 8 - 603  
**Total - 4,187**
- Mercer 16137**  
RD # 1 - 547  
RD # 2 - 519  
RD # 3 - 625  
RD # 4 - 523  
RD # 5 - 580  
RD # 7 - 506  
RD # 8 - 490  
RD # 9 - 231  
**Total - 4,021**
- Jackson Center 16133**  
RD # 1 - 476  
RD # 2 - 132  
**Total - 608**
- Fredonia 16124**  
RR 21 - 494  
RR 3 - 130  
**Total - 624**

**North Area Shopper**

- Meadville 16335**  
RD # 1 - 542  
RD # 2 - 494  
RD # 3 - 465  
RD # 4 - 519  
RD # 5 - 529  
RD # 6 - 565  
RD # 7 - 680  
RD # 8 - 544  
RD # 9 - 650  
RD # 12 - 446  
H-11 - 158  
**Total - 5,592**
- Conneaut Lake 16316**  
RD # 1 - 716  
RD # 2 - 516  
RD # 3 - 487  
RD # 4 - 686  
**Total - 2,405**
- Cambridge Springs 16403**  
RD # 1 - 490  
RD # 2 - 501  
RD # 3 - 473  
RD # 4 - 223  
**Total - 1,687**
- Carlton 16311**  
RD # 1 - 206  
**Total - 206**
- Conneautville 16406**  
RD # 1 - 244  
RD # 2 - 494  
RD # 3 - 459  
**Total - 1,197**
- Springboro 16435**  
RD # 11 - 447  
RD # 2 - 203  
**Total - 650**
- Hartstown 16131**  
RD # 1 - 351  
**Total - 351**
- Atlantic 16111**  
RD # 1 - 411  
**Total - 411**
- Adamsville**  
**Total - 133**
- Guys Mills 16327**  
RD # 11 - 493  
RD # 12 - 498  
**Total - 991**
- Venango 16440**  
RD # 1 - 259  
**Total - 259**
- Linesville 16424**  
RD # 1 - 635  
RD # 2 - 442  
RD # 3 - 407  
RD # 4 - 479  
**Total - 1,963**
- Utica 16362**  
RD # 1 - 398  
**Total - 398**
- Cochranton 16314**  
RD # 1 - 475  
RD # 2 - 518  
RD # 3 - 488  
RD # 4 - 316  
RR # 8 - 162  
**Total - 1,797**
- Saegertown 16433**  
RD # 1 - 560  
RD # 2 - 446  
RD # 3 - 423  
RD # 4 - 287  
**Total - 1,716**

**Total South Area  
 South Area Mailed - 16,342  
 South Area and Ohio  
 Drop Off's - 13,154  
 Total South - 29,496**

**Total North Area  
 North Area Mailed - 19,756  
 North Area and Ohio  
 Drop Off's - 11,400  
 Total North - 31,156**

**★ MAIL & DROP OFF      ● MAIL      ★ DROP OFF**

**TOTAL COPIES ARE OVER 62,487**

**We Offer Discounts for Extended Advertising Schedules**