

2021 ADVERTISING RATES

ALL
DISPLAY ADS
MUST BE
4" OR LARGER

ONE ZONE
BLACK & WHITE
(NORTH OR SOUTH)
\$10.00 a column inch

TWO ZONES
BLACK & WHITE
(NORTH & SOUTH
OVER 61,000 COPIES)
\$15.00 a column inch

Ask your Sales
Representative about
SPOT COLOR &
FULL COLOR
options & pricing!!

Prices reflect cost per week.

**ALL
DISPLAY ADS
MUST BE
4" OR
LARGER**

MECHANICAL SPECS (COLUMN WIDTHS)	
AREA SHOPPER	
1 col.	1.17"
2 col.	2.43"
3 col.	3.67"
4 col.	4.93"
5 col.	6.22"
6 col.	7.48"
7 col.	8.77"
8 col.	10"

DEADLINES

AREA SHOPPER
WEDNESDAY'S AT NOON

ECHO
3RD FRIDAY OF
THE MONTH AT NOON

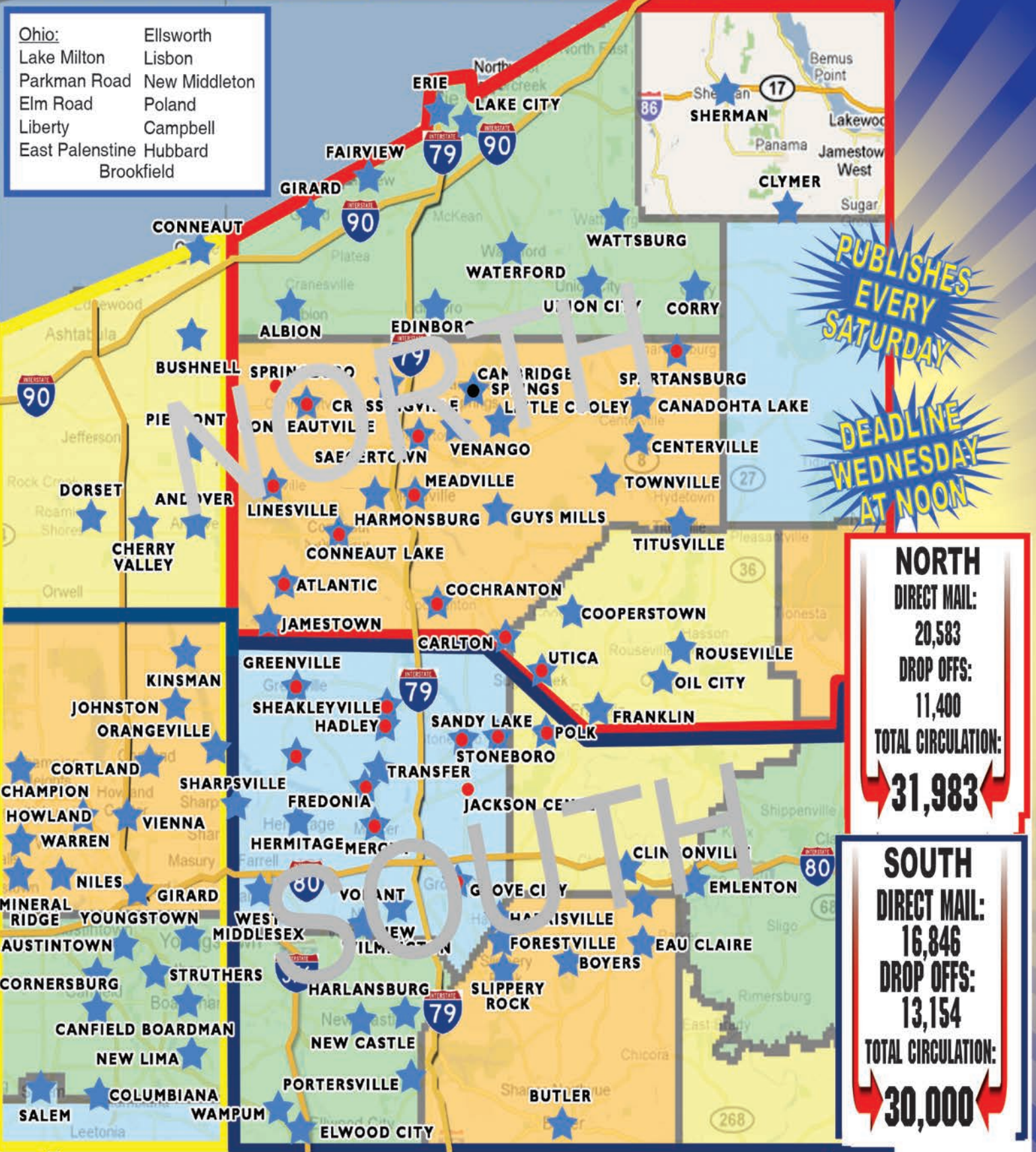
**AREA
SHOPPER
PUBLISHES
EVERY
SATURDAY**

CALL US TODAY TO PLACE YOUR AD
814-425-7272

AREA SHOPPER 2021

"We Don't Sell Advertising, We Sell Results"

Over 61,000 copies distributed
www.theareashopper.com



- Ohio:
- Ellsworth
 - Lake Milton
 - Parkman Road
 - Elm Road
 - Liberty
 - East Palenstine
 - Hubbard
 - Brookfield
 - Lisbon
 - New Middleton
 - Poland
 - Campbell

The Area Shopper is a WEEKLY Publication that connects Buyers and Sellers all over Northwest Pennsylvania and Eastern Ohio. For over 60 years, The Area Shopper has provided results through our exclusive use of Direct Mail and Drop Off locations.

South Area Shopper

North Area Shopper

Hadley 16130

Boxes - 73
RD # 1 - 191
RD # 2 - 430
RD # 3 - 134
Total - 828

Mercer 16137

RD#1 - 542
RD#2 - 515
RD#3 - 595
RD#4 - 501
RD#5 - 578
RD#7 - 496
RD#8 - 463
RD#9 - 233
Total - 3,923

Meadville 16335

RD # 1 - 529
RD#2 - 512
RD#3 - 449
RD#4 - 514
RD#5 - 508
RD#6 - 569
RD#7 - 670
RD#8 - 529
RD#9 - 644
RD#12 - 450
St. Route - 160
Total - 5534

Conneaut Lake 16316

RD # 1 - 706
RD#2 - 516
RD#3 - 482
RD#4 - 678
Total - 2382

Polk 16342

Boxes - 86
RD # 1 1 - 460
RD # 1 2 - 189
RD # 3 - 144
Total - 879

Jackson Center 16133

Boxes - 59
RD # 1 - 390
RD # 2 - 211
Total - 670

Carlton 16311

Boxes - 14
RD#1 - 196
Total - 210

Cambridge Springs 16403

RD # 1 - 477
RD#2 - 498
RD#3 - 470
RD#4 - 220
Total - 1665

Stoneboro 16153

Boxes - 213
RD#2 - 440
RD # 3 - 477
Total - 1,130

Fredonia 16124

Boxes - 170
RR 1 - 460
RR 2 - 157
Total - 787

Linesville 16424

Boxes - 451
RD#1 - 621
RD#2 - 446
RD#3 - 399
RD#4 - 509
Total - 2426

Conneautville 16406

RD # 1 - 246
RD#2 - 480
RD#3 - 454
Total - 1180

Sandy Lake 16145

Boxes - 193
RD # 1 - 519
RD # 2 - 507
Total - 1,219

Clarks Mills 16114

Boxes - 17
RD # 1 - 249
Total - 266

Sheakleyville 16151

Boxes - 70
Total - 70

Grove City 16127

RD#1 - 516
RR#2 - 527
RD#3 - 449
RD#4 - 483
RD#5 - 565
RD#6 - 439
Total - 2,979

Greenville 16125

RD # 1 - 456
RD#2 - 463
RD#3 - 451
RD#4 - 545
RD#5 - 503
RD#6 - 641
RD#7 - 465
RD#8 - 581
Total - 4,105

Utica 16362

Boxes - 53
RD#1 - 399
Total - 452

Hartstown 16131

RD # 1 - 349
Total - 349

Cochranon 16314

Boxes - 445
RD#1 - 525
RD#2 - 504
RD#3 - 520
RD#4 - 303
Total - 2297

Atlantic 16111

RD # 1 - 400
Total - 400

Saegertown 16433

RD # 1 - 549
RD#2 - 431
RD#3 - 417
RD#4 - 275
Total - 1672

Adamsville

Total - 131

Guys Mills 16327

RD#11 - 488
RD#12 - 500
Total - 988

Venango 16440

RD # 1 1 - 256
Total - 256

NORTH
DIRECT MAIL:
20,583
DROP OFFS:
11,400
TOTAL CIRCULATION:
31,983

SOUTH
DIRECT MAIL:
16,846
DROP OFFS:
13,154
TOTAL CIRCULATION:
30,000

★ MAIL & DROP OFF ● MAIL ★ DROP OFF

TOTAL COPIES ARE OVER 61,985

Total South Area
South Area Mailed - 16,846
South Area and Ohio
Drop Off's - 13,154
Total South - 30,000

Total North Area
North Area Mailed - 20,583
North Area and Ohio
Drop Off's - 11,400
Total North - 31,983

We Offer Discounts for Extended Advertising Schedules