

LOOKING FOR MORE TARGETED MARKETING?



**SENIOR NEWS
ECHO**

The Active Aging ECHO is a partnership Senior publication supporting News & Events specific to Seniors in Crawford Co. Direct mails inside the Area Shopper to over 25,000 homes in Crawford Co. and surrounding areas.

**ALL
DISPLAY ADS
MUST BE
4" OR
LARGER**

MECHANICAL SPECS (COLUMN WIDTHS)	
AREA SHOPPER	
1 col.	1.17"
2 col.	2.43"
3 col.	3.67"
4 col.	4.93"
5 col.	6.22"
6 col.	7.48"
7 col.	8.77"
8 col.	10"

**AREA
SHOPPER
PUBLISHES
EVERY
SATURDAY**

DEADLINES

**AREA SHOPPER
WEDNESDAY'S AT NOON**

**ECHO
3RD FRIDAY OF
THE MONTH AT NOON**

**CALL US TODAY TO PLACE YOUR AD
814-425-7272**

AREA SHOPPER 2020

"We Don't Sell Advertising, We Sell Results"



www.theareashopper.com

Ohio: Ellsworth
 Lake Milton Lisbon
 Parkman Road New Middleton
 Elm Road Poland
 Liberty Campbell
 East Palenstine Hubbard
 Brookfield

The Area Shopper is a WEEKLY Publication that connects Buyers and Sellers all over Northwest Pennsylvania and Eastern Ohio. For over 60 years, The Area Shopper has provided results through our exclusive use of Direct Mail and Drop Off locations.

South Area Shopper

North Area Shopper

Hadley 16130

Boxes - 74
 RD # 1 - 227
 RD # 2 - 434
 RD # 3 - 90
Total - 825

Polk 16342

Boxes - 102
 RD # 1 - 458
 RD # 3 - 145
 RD # 4 - 185
Total - 890

Stoneboro 16153

Boxes - 228
 RD # 2 - 436
 RD # 3 - 441
Total - 1,105

Sandy Lake 16145

Boxes - 210
 RD # 1 - 517
 RD # 2 - 500
Total - 1,227

Clarks Mills 16114

Boxes - 26
 RD # 1 - 246
Total - 272

Sheakleyville 16151

Boxes - 74
Total - 74

Grove City 16127

RD#1 - 510
 RR#2 - 519
 RD#3 - 445
 RD#4 - 496
 RD#5 - 568
 RD#6 - 440
Total - 2,978

Greenville 16125

RD # 1 - 458
 RD#2 - 466
 RD#3 - 456
 RD#4 - 554
 RD#5 - 503
 RD#6 - 645
 RD#7 - 469
 RD#8 - 594
Total - 4,145

Mercer 16137

RD#1 - 544
 RD#2 - 531
 RD#3 - 589
 RD#4 - 510
 RD#5 - 608
 RD#7 - 503
 RD#8 - 478
 RD#9 - 220
Total - 3,983

Jackson Center 16133

Boxes - 69
 RD # 1 - 397
 RD # 2 - 210
Total - 676

Fredonia 16124

Boxes - 192
 RR 1 - 469
 RR 2 - 162
Total - 823

Meadville 16335

RD # 1 - 543
 RD#2 - 523
 RD#3 - 449
 RD#4 - 517
 RD#5 - 496
 RD#6 - 574
 RD#7 - 676
 RD#8 - 526
 RD#9 - 659
 RD#12 - 463
 St. Route - 158
Total - 5584

Carlton 16311

Boxes - 17
 RD#1 - 200
Total - 217

Linesville 16424

Boxes - 462
 RD#1 - 623
 RD#2 - 467
 RD#3 - 410
 RD#4 - 490
Total - 2452

Utica 16362

Boxes - 49
 RD#1 - 405
Total - 454

Cochranon 16314

Boxes - 466
 RD#1 - 520
 RD#2 - 519
 RD#3 - 529
 RD#4 - 297
Total - 2331

Saegertown 16433

RD # 1 - 549
 RD#2 - 420
 RD#3 - 412
 RD#4 - 272
Total - 1653

Conneaut Lake 16316

RD # 1 - 702
 RD#2 - 526
 RD#3 - 482
 RD#4 - 648
Total - 2358

Cambridge Springs 16403

RD # 1 - 474
 RD#2 - 489
 RD#3 - 469
 RD#4 - 223
Total - 1655

Conneautville 16406

RD # 1 - 251
 RD#2 - 467
 RD#3 - 453
Total - 1171

Springboro 16435

RD # 1 - 453
 RD#2 - 207
Total - 660

Hartstown 16131

RD # 1 - 348
Total - 348

Atlantic 16111

RD # 1 - 404
Total - 404

Adamsville

Total - 133

PUBLISHES EVERY SATURDAY

DEADLINE WEDNESDAY AT NOON

NORTH
 DIRECT MAIL: 19,420
 DROP OFFS: 9,000
 OHIO 1,819
TOTAL CIRCULATION: 30,239

SOUTH
 DIRECT MAIL: 16,998
 DROP OFFS: 9,050
 OHIO 10,000
TOTAL CIRCULATION: 36,048

Total South Area
 South Area Mailed - 16,998
 South Area Drop Off's - 9,050
 Ohio 10,000
Total South - 36,048

Total North Area
 North Area Mailed - 19,420
 North Area Drop Off's - 9,000
 Ohio - 1,819
Total North - 30,239

MAIL & DROP OFF **MAIL** **DROP OFF**

TOTAL COPIES ARE OVER 66,287

We Offer Discounts for Extended Advertising Schedules