

2019 PUBLICATION SCHEDULE AND AD DEADLINES

FEBRUARY EDITION

Ad Deadline - January 18th

Publishes - January 26th

MARCH EDITION

Ad Deadline - February 15th

Publishes - February 23rd

APRIL EDITION

Ad Deadline - March 22nd

Publishes - March 30th

MAY EDITION

Ad Deadline - April 19th

Publishes - April 27th

JUNE EDITION

Ad Deadline - May 17th

Publishes - May 25th

JULY EDITION

Ad Deadline - June 21st

Publishes - June 29th

AUGUST EDITION

Ad Deadline - July 19th

Publishes - July 27th

SEPTEMBER EDITION

Ad Deadline - August 23rd

Publishes - August 31st

OCTOBER EDITION

Ad Deadline - September 20th

Publishes - September 28th

NOVEMBER EDITION

Ad Deadline - October 18th

Publishes - October 26th

DECEMBER EDITION

Ad Deadline - November 22nd

Publishes - November 30th

JANUARY 2020 EDITION

Ad Deadline - December 20th

Publishes - December 28th

ACTIVE  AGING
THE COUNTY

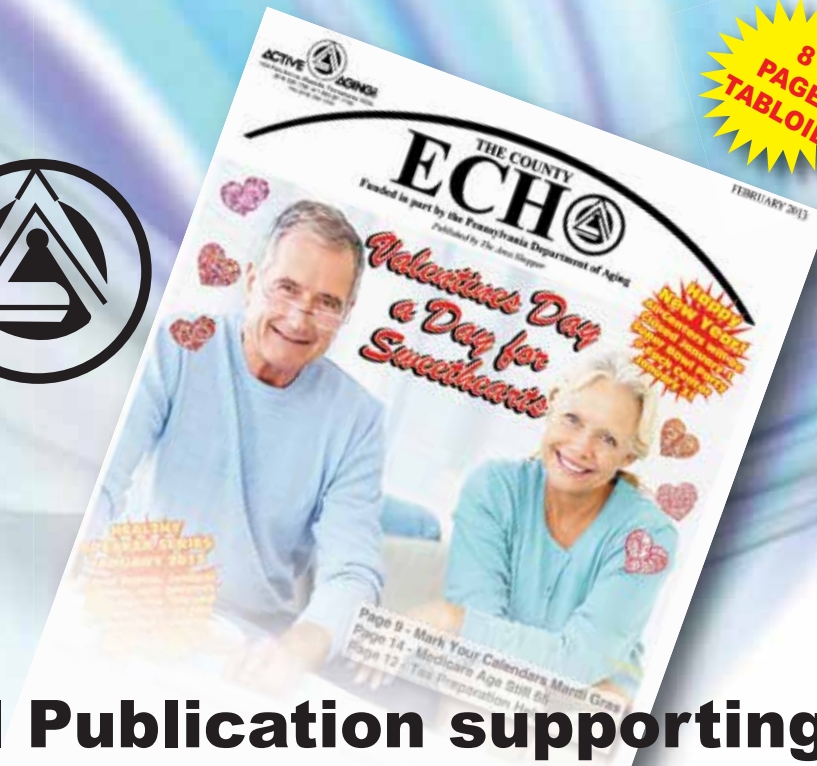
ECHO

*Official Publication for the
Crawford County Senior Centers*

Published by The Area Shopper

Welcome to THE COUNTY ECHO

MONTHLY PUBLICATION



8 PAGE TABLOID

Active Aging Official Publication supporting the Crawford County Senior Centers

SENIOR NEWS - PROGRAMS - TRAVEL - HEALTH AND MORE!

The County ECHO will be home delivered inside The Area Shopper to over 21,000 homes in Crawford County, and over 2,000 additional copies will be delivered to ALL County Senior Centers in Meadville, Titusville, Linesville, Cambridge Springs, Canadohta Lake and Guys Mills

PUBLISHES THE LAST SATURDAY OF EVERY MONTH



Ad Sizes and Prices

EXAMPLES

3col x 2" (4.4in. x 2") actual size

only \$72 b/w

COLOR POSITIONS MAY BE LIMITED

**1/4 PAGE AD - \$270 B/W
\$290 COLOR
\$300 FULL COLOR**

**1/2 PAGE AD - \$540 B/W
\$585 ONE COLOR
\$600 FULL COLOR**

only \$96 b/w

2col x 4" (3.22in. x 4") actual size

\$12.00 PCI PER COLUMN INCH, ADD \$1 FOR SPOT COLOR \$2 FOR FULL COLOR

PREMIUM POSITIONS/FULL PAGES

FRONT PAGE BANNER	FULL PAGE	BACK PAGE
10" x 3"	10" x 14"	10" x 14"
\$500 full color	\$800 b/w	\$1,000 full color
	\$875 spot color	
	\$900 full color	

COLOR PLACEMENT FIRST COME FIRST SERVE BASIS

SAVE 10-15% WITH 3 MONTH COMMITMENT OR MORE!

AD SPECIFICATIONS

- 1 COL = 1.4"
- 2 COL = 3.2"
- 3 COL = 4.4"
- 4 COL = 5.9"
- 5 COL = 7.5"
- 6 COL = 10"

IF SENDING YOUR OWN FILES PLEASE SEND AS: PDF, JPG, TIF FORMAT FOR ALL ADS