

LOOKING FOR MORE TARGETED MARKETING?



5,200 copies
LOCAL NEWS
COCRANTON
COURIER



28,500 copies
Local Real
Estate Listings



21,000 copies
SENIOR NEWS
ECHO

The Cochranon Courier

The Cochranon Courier direct mails inside the Area Shopper to over 4,000 homes in the Cochranon and surrounding areas

COLDWELL BANKER BAINBRIDGE KAUFMAN REAL ESTATE

BIG Blue Book of Homes

All the top real estate's listings of homes and investment properties in Crawford and Mercer Counties. Over 25,000 direct mailed in the Area Shopper!

ACTIVE AGING THE COUNTY

ECHO

The Active Aging ECHO is a partnership Senior publication supporting News & Events specific to Seniors in Crawford Co. Direct mails inside the Area Shopper to over 25,000 homes in Crawford Co. and surrounding areas.

AREA SHOPPER PUBLISHES EVERY SATURDAY

MECHANICAL SPECS (COLUMN WIDTHS) AREA SHOPPER

1 col.	1.17"
2 col.	2.43"
3 col.	3.67"
4 col.	4.93"
5 col.	6.22"
6 col.	7.48"
7 col.	8.77"
8 col.	10"

MECHANICAL SPECS (COLUMN WIDTHS) COURIERS & ECHO

2 col.	3.22"
3 col.	4.93"
6 col.	10"

ONE COLOR
ADD \$1.00 P.C.I.

FULL COLOR
ADD \$2.00 P.C.I.

DEADLINES

AREA SHOPPER
WEDNESDAY'S
AT NOON

COURIER
MONDAY'S
AT NOON

ECHO
3RD FRIDAY OF
THE MONTH AT NOON

BLUE BOOK
1ST FRIDAY EVERY
OTHER MONTH

AREA SHOPPER 2016

"We Don't Sell Advertising, We Sell Results"

The Cochranon Courier

ACTIVE AGING THE COUNTY

ECHO

COLDWELL BANKER BAINBRIDGE KAUFMAN REAL ESTATE

BIG Blue Book of Homes

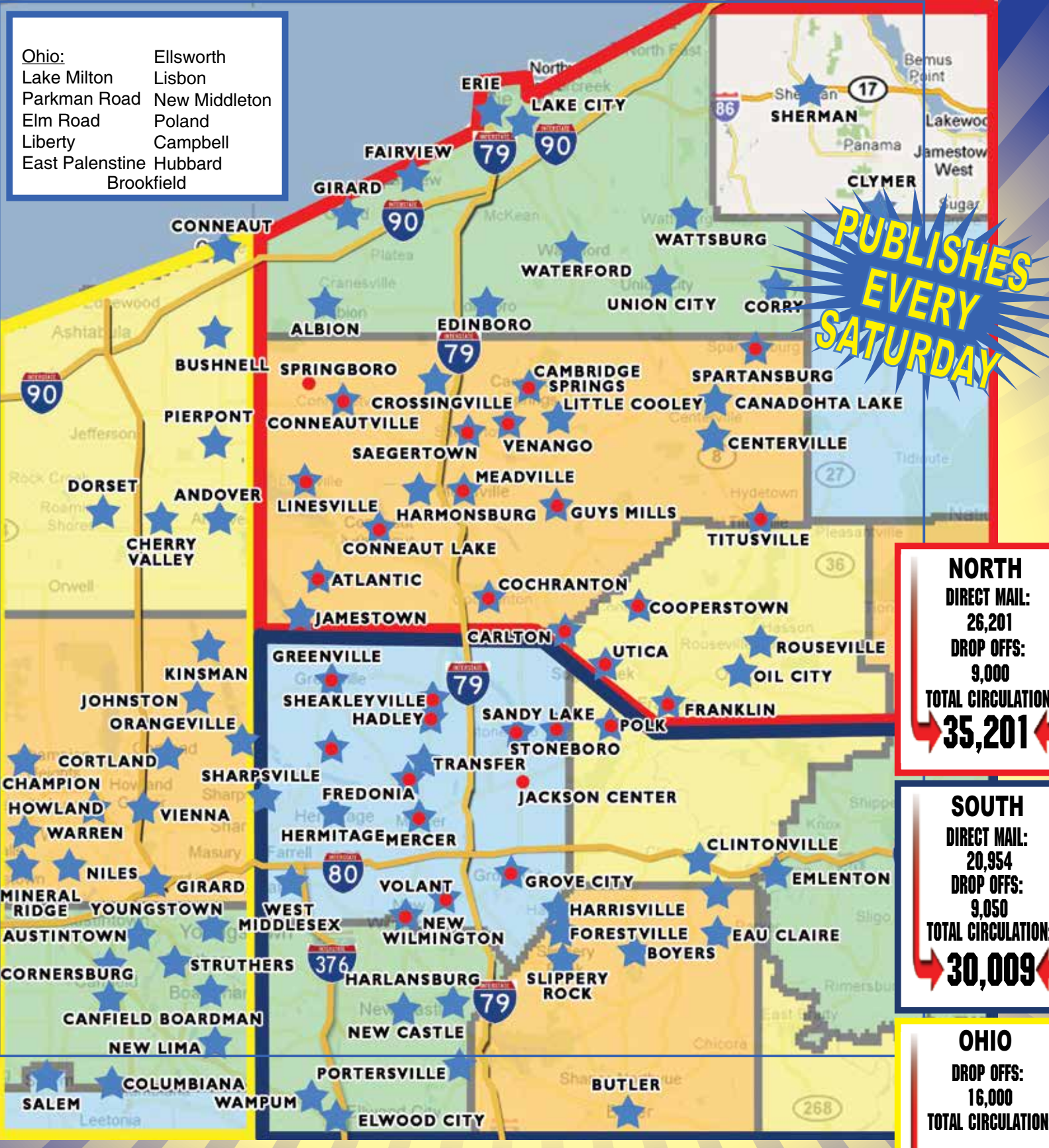
www.theareashopper.com

CALL US TODAY TO PLACE YOUR AD

814-425-7272

Ohio: Ellsworth
 Lake Milton Lisbon
 Parkman Road New Middleton
 Elm Road Poland
 Liberty Campbell
 East Palenstine Hubbard
 Brookfield

The Area Shopper is a WEEKLY Publication that connects Buyers and Sellers all over Northwest Pennsylvania and Eastern Ohio. For over 60 years, The Area Shopper has provided results through our exclusive use of Direct Mail and Drop Off locations.



PUBLISHES EVERY SATURDAY

NORTH
 DIRECT MAIL: 26,201
 DROP OFFS: 9,000
TOTAL CIRCULATION: 35,201

SOUTH
 DIRECT MAIL: 20,954
 DROP OFFS: 9,050
TOTAL CIRCULATION: 30,009

OHIO
 DROP OFFS: 16,000
TOTAL CIRCULATION: 16,000

South Area Shopper

- Hadley 16130**
Boxes - 56
RD # 1 - 438
RD # 2 - 222
RD # 3 - 128
Total - 844
- Polk 16342**
Boxes - 129
RD # 1 - 476
RD # 3 - 141
RD # 4 - 186
Total - 932
- Stoneboro 16153**
Boxes - 240
RD#2 - 452
RD # 3 - 453
Total - 1,145
- Sandy Lake 16145**
Boxes - 156
RD # 1 - 514
RD # 2 - 522
Total - 1,192
- Clarks Mills 16114**
Boxes - 37
RD # 1 - 245
Total - 282
- Sheakleyville 16151**
Boxes - 85
Total - 85
- Grove City 16127**
RD#1 - 516
RR#2 - 505
RD#3 - 462
RD#4 - 490
RD#5 - 519
RD#6 - 431
Total - 2,923
- Greenville 16125**
RD # 1 - 462
RD#2 - 486
RD#3 - 449
RD#4 - 558
RD#5 - 519
RD#6 - 655
RD#7 - 471
RD#8 - 595
Total - 4,195
- Mercer 16137**
C001 - 382
C002 - 423
C003 - 51
PBOX - 263
RD#1 - 530
RD#2 - 541
RD#3 - 565
RD#4 - 531
RD#5 - 600
RD#7 - 514
RD#8 - 494
RD#9 - 207
Total - 5,101
- Volant 16156**
Boxes - 116
RD#1 - 377
RD#2 - 393
RD#3 - 434
Total - 1,320
- Jackson Center 16133**
Boxes - 80
RD # 1 - 391
RD # 2 - 209
Total - 680
- Fredonia 16124**
Boxes - 190
RR 1 - 468
RR 2 - 159
Total - 817
- New Wilmington 16142**
RD # 1 - 499
RD#2 - 506
RD#3 - 533
Total - 1,538

North Area Shopper

- Titusville 16354**
RD # 1 - 445
RD#2 - 316
RD#3 - 478
RD#4 - 463
RD#5 - 453
Total - 2155
- Meadville 16335**
RD # 1 - 561
RD#2 - 536
RD#3 - 430
RD#4 - 519
RD#5 - 520
RD#6 - 564
RD#7 - 662
RD#8 - 533
RD#9 - 623
RD#12 - 437
St. Route - 190
Total - 5575
- Carlton 16311**
Boxes - 16
RD#1 - 214
Total - 230
- Guys Mills 16327**
RD#1 - 506
RD#2 - 509
Total - 1015
- Linesville 16424**
Boxes - 515
RD#1 - 615
RD#2 - 444
RD#3 - 411
RD#4 - 479
Total - 2464
- Franklin 16323**
RD # 1 - 385
RD#2 - 488
RD#3 - 547
RD#4 - 588
RD#5 - 481
Star Route - 195
Total - 2684
- Utica 16362**
Boxes - 66
RD#1 - 410
Total - 476
- Cochranton 16314**
Boxes - 487
RD#1 - 512
RD#2 - 516
RD#3 - 524
RD#4 - 297
Total - 2336
- Atlantic 16111**
RD # 1 - 408
Total - 408
- Adamsville**
Total - 130
- Saegertown 16433**
RD # 1 - 538
RD#2 - 435
RD#3 - 419
RD#4 - 267
Total - 1659
- Conneaut Lake 16316**
RD # 1 - 691
RD#2 - 519
RD#3 - 480
RD#4 - 638
Total - 2328
- Cambridge Springs 16403**
RD # 1 - 473
RD#2 - 487
RD#3 - 458
RD#4 - 224
Total - 1642
- Cooperstown 16317**
Boxes - 181
Star Route - 40
RD#1 - 454
Total - 675
- Conneautville 16406**
RD # 1 - 261
RD#2 - 463
RD#3 - 455
Total - 1179
- Springboro 16435**
RD # 1 - 450
RD#2 - 199
Total - 649
- Hartstown 16131**
RD # 1 - 349
Total - 349
- Venango 16440**
RD # 1 - 257
Total - 257

Total South Area
 South Area Mailed - 21,054
 South Area Drop Off's - 9,050
Total South - 30,104

Total North Area
 North Area Mailed - 26,211
 North Area Drop Off's - 9,000
Total North - 35,211

★ MAIL & DROP OFF ● MAIL ★ DROP OFF

TOTAL COPIES 81,000 ARE OVER

We Offer Discounts for Extended Advertising Schedules