

THE AREA SHOPPER PRESENTS:

**COLDWELL
BANKER**

**BAINBRIDGE KAUFMAN
REAL ESTATE**

BIG Blue Book *of Homes*

20
PAGES
OF

“All the top real estate’s listings of homes and investment properties in Crawford and Mercer Counties”

29,515 copies published

26,342 copies direct mailed into Area Shopper

Over 3000 distributed over

Crawford and Mercer County

Direct mailed into the following areas:

CRAWFORD COUNTY

Meadville – 5582 (16335)
Linesville – 2456 (16424)
Cochranon – 2334 (16314)
Conneaut Lake – 2342 (16316)
Saegertown – 1668 (16433)
Cambridge Springs – 1650 (16403)
Guys Mills - 1015 (16327)

*17,047 home delivered in Crawford County

MERCER COUNTY

Greenville – 4195 (16125)
Mercer – 5101 (16137)
*9296 home delivered Mercer County

Publishes every two months starting Saturday Jan 14th, 2017

2017 Publish Dates

Jan. 14, 2017 (Ad deadline Jan. 9th) July 15, 2017 (Ad deadline July 8th)
Mar. 11, 2017 (Ad deadline Mar. 3rd) Sept. 9, 2017 (Ad deadline Sept. 1st)
May 13, 2017 (Ad deadline May 5th) Nov. 11, 2017 (Ad deadline Nov. 1st)

**TARGET CURRENT HOME OWNERS AND
POTENTIAL NEW HOME OWNERS!**

Banner Ad
1.6in. x 9.8in.
(actual size)
\$125
(black and white only)

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\$175
(black and white only)

1/2 Page
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\$700
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\$800
(full color)

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