

LOOKING FOR MORE TARGETED MARKETING?



5,200 copies
LOCAL NEWS
COCHRANTON
COURIER



29,515 copies
Local Real
Estate Listings



21,000 copies
SENIOR NEWS
ECHO

The Cochranon Courier

The Cochranon Courier direct mails inside the Area Shopper to over 4,000 homes in the Cochranon and surrounding areas

COLDWELL BANKER BAINBRIDGE KAUFMAN REAL ESTATE

BIG Blue Book of Homes

All the top real estate's listings of homes and investment properties in Crawford and Mercer Counties. Over 26,000 direct mailed in the Area Shopper!

ACTIVE AGING THE COUNTY

ECHO

The Active Aging ECHO is a partnership Senior publication supporting News & Events specific to Seniors in Crawford Co. Direct mails inside the Area Shopper to over 25,000 homes in Crawford Co. and surrounding areas.

AREA SHOPPER PUBLISHES EVERY SATURDAY

MECHANICAL SPECS (COLUMN WIDTHS) AREA SHOPPER

1 col.	1.17"
2 col.	2.43"
3 col.	3.67"
4 col.	4.93"
5 col.	6.22"
6 col.	7.48"
7 col.	8.77"
8 col.	10"

MECHANICAL SPECS (COLUMN WIDTHS) COURIERS & ECHO

2 col.	3.22"
3 col.	4.93"
6 col.	10"

ONE COLOR
ADD \$1.00 P.C.I.

FULL COLOR
ADD \$2.00 P.C.I.

DEADLINES

AREA SHOPPER
WEDNESDAY'S
AT NOON

COURIER
MONDAY'S
AT NOON

ECHO
3RD FRIDAY OF
THE MONTH AT NOON

BLUE BOOK
1ST FRIDAY EVERY
OTHER MONTH

AREA SHOPPER 2018

"We Don't Sell Advertising, We Sell Results"

The Cochranon Courier

ACTIVE AGING THE COUNTY

ECHO

COLDWELL BANKER BAINBRIDGE KAUFMAN REAL ESTATE

BIG Blue Book of Homes

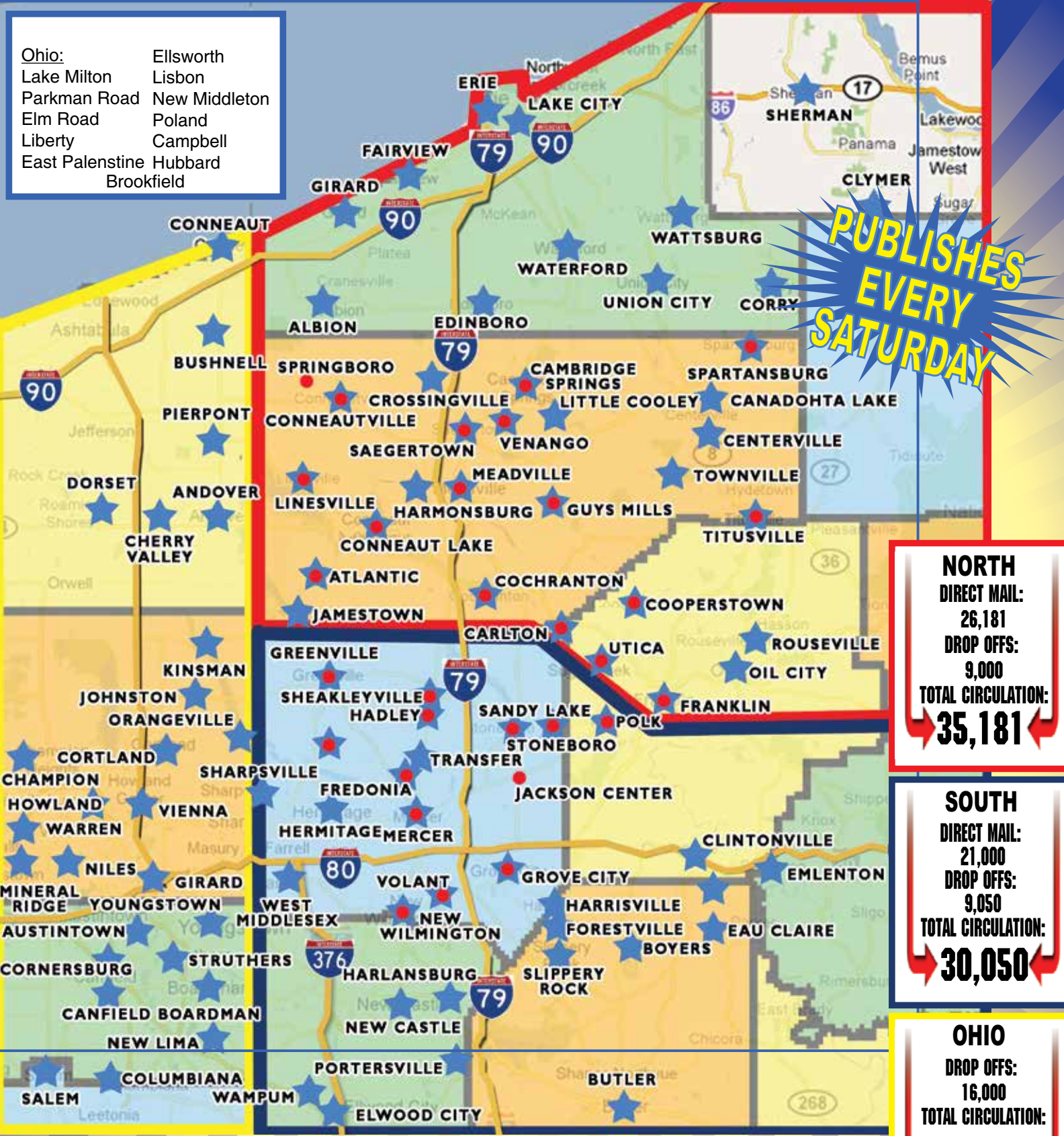
www.theareashopper.com

CALL US TODAY TO PLACE YOUR AD

814-425-7272

Ohio: Ellsworth
 Lake Milton Lisbon
 Parkman Road New Middleton
 Elm Road Poland
 Liberty Campbell
 East Palenstine Hubbard
 Brookfield

The Area Shopper is a WEEKLY Publication that connects Buyers and Sellers all over Northwest Pennsylvania and Eastern Ohio. For over 60 years, The Area Shopper has provided results through our exclusive use of Direct Mail and Drop Off locations.



PUBLISHES EVERY SATURDAY

NORTH
 DIRECT MAIL:
 26,181
 DROP OFFS:
 9,000
 TOTAL CIRCULATION:
35,181

SOUTH
 DIRECT MAIL:
 21,000
 DROP OFFS:
 9,050
 TOTAL CIRCULATION:
30,050

OHIO
 DROP OFFS:
 16,000
 TOTAL CIRCULATION:
16,000

South Area Shopper

- Hadley 16130**
Boxes - 74
RD # 1 - 227
RD # 2 - 434
RD # 3 - 90
Total - 825
- Polk 16342**
Boxes - 102
RD # 1 - 458
RD # 3 - 145
RD # 4 - 185
Total - 890
- Stoneboro 16153**
Boxes - 228
RD#2 - 436
RD # 3 - 441
Total - 1,105
- Sandy Lake 16145**
Boxes - 210
RD # 1 - 517
RD # 2 - 500
Total - 1,227
- Clarks Mills 16114**
Boxes - 26
RD # 1 - 246
Total - 272
- Sheakleyville 16151**
Boxes - 74
Total - 74
- Grove City 16127**
RD#1 - 510
RR#2 - 519
RD#3 - 445
RD#4 - 496
RD#5 - 568
RD#6 - 440
Total - 2,978
- Greenville 16125**
RD # 1 - 458
RD#2 - 466
RD#3 - 456
RD#4 - 554
RD#5 - 503
RD#6 - 645
RD#7 - 469
RD#8 - 594
Total - 4,145
- Mercer 16137**
C001 - 370
C002 - 443
C003 - 25
PBOX - 269
RD#1 - 544
RD#2 - 531
RD#3 - 589
RD#4 - 510
RD#5 - 608
RD#7 - 503
RD#8 - 478
RD#9 - 220
Total - 5,090
- Volant 16156**
Boxes - 105
RD#1 - 397
RD#2 - 403
RD#3 - 446
Total - 1,351
- Jackson Center 16133**
Boxes - 69
RD # 1 - 397
RD # 2 - 210
Total - 676
- Fredonia 16124**
Boxes - 192
RR 1 - 469
RR 2 - 162
Total - 823
- New Wilmington 16142**
RD # 1 - 504
RD#2 - 508
RD#3 - 532
Total - 1,544

North Area Shopper

- Titusville 16354**
RD # 1 - 450
RD#2 - 331
RD#3 - 457
RD#4 - 458
RD#5 - 443
Total - 2139
- Meadville 16335**
RD # 1 - 543
RD#2 - 523
RD#3 - 449
RD#4 - 517
RD#5 - 496
RD#6 - 574
RD#7 - 676
RD#8 - 526
RD#9 - 659
RD#12 - 463
St. Route - 158
Total - 5584
- Carlton 16311**
Boxes - 17
RD#1 - 200
Total - 217
- Guys Mills 16327**
RD#1 - 501
RD#2 - 484
Total - 985
- Linesville 16424**
Boxes - 462
RD#1 - 623
RD#2 - 467
RD#3 - 410
RD#4 - 490
Total - 2452
- Franklin 16323**
RD # 1 - 390
RD#2 - 499
RD#3 - 531
RD#4 - 605
RD#5 - 485
Star Route - 196
Total - 2706
- Utica 16362**
Boxes - 49
RD#1 - 405
Total - 454
- Cochranton 16314**
Boxes - 466
RD#1 - 520
RD#2 - 519
RD#3 - 529
RD#4 - 297
Total - 2331
- Atlantic 16111**
RD # 1 - 404
Total - 404
- Adamsville**
Total - 133
- Saegertown 16433**
RD # 1 - 549
RD#2 - 420
RD#3 - 412
RD#4 - 272
Total - 1653
- Conneaut Lake 16316**
RD # 1 - 702
RD#2 - 526
RD#3 - 482
RD#4 - 648
Total - 2358
- Cambridge Springs 16403**
RD # 1 - 474
RD#2 - 489
RD#3 - 469
RD#4 - 223
Total - 1655
- Cooperstown 16317**
Boxes - 159
Star Route - 42
RD#1 - 474
Total - 675
- Conneautville 16406**
RD # 1 - 251
RD#2 - 467
RD#3 - 453
Total - 1171
- Springboro 16435**
RD # 1 - 453
RD#2 - 207
Total - 660
- Hartstown 16131**
RD # 1 - 348
Total - 348
- Venango 16440**
RD # 1 - 256
Total - 256

Total South Area
 South Area Mailed - 21,000
 South Area Drop Off's - 9,050
Total South - 30,050

Total North Area
 North Area Mailed - 26,181
 North Area Drop Off's - 9,000
Total North - 35,181

★ MAIL & DROP OFF ● MAIL ★ DROP OFF

TOTAL COPIES 81,000 ARE OVER

We Offer Discounts for Extended Advertising Schedules