

2018 PUBLICATION SCHEDULE AND AD DEADLINES

FEBRUARY EDITION

Ad Deadline - January 19th

Publishes - January 27th

MARCH EDITION

Ad Deadline - February 16th

Publishes - February 24th

APRIL EDITION

Ad Deadline - March 23rd

Publishes - March 31st

MAY EDITION

Ad Deadline - April 20th

Publishes - April 28th

JUNE EDITION

Ad Deadline - May 18th

Publishes - May 26th

JULY EDITION

Ad Deadline - June 22nd

Publishes - June 30th

AUGUST EDITION

Ad Deadline - July 20th

Publishes - July 28th

SEPTEMBER EDITION

Ad Deadline - August 17th

Publishes - August 25th

OCTOBER EDITION

Ad Deadline - September 21st

Publishes - September 29th

NOVEMBER EDITION

Ad Deadline - October 19th

Publishes - October 27th

DECEMBER EDITION

Ad Deadline - November 16th

Publishes - November 24th

JANUARY 2019 EDITION

Ad Deadline - December 21st

Publishes - December 29th

ACTIVE  AGING
THE COUNTY

ECHO

*Official Publication for the
Crawford County Senior Centers*

Published by The Area Shopper

Welcome to THE COUNTY ECHO

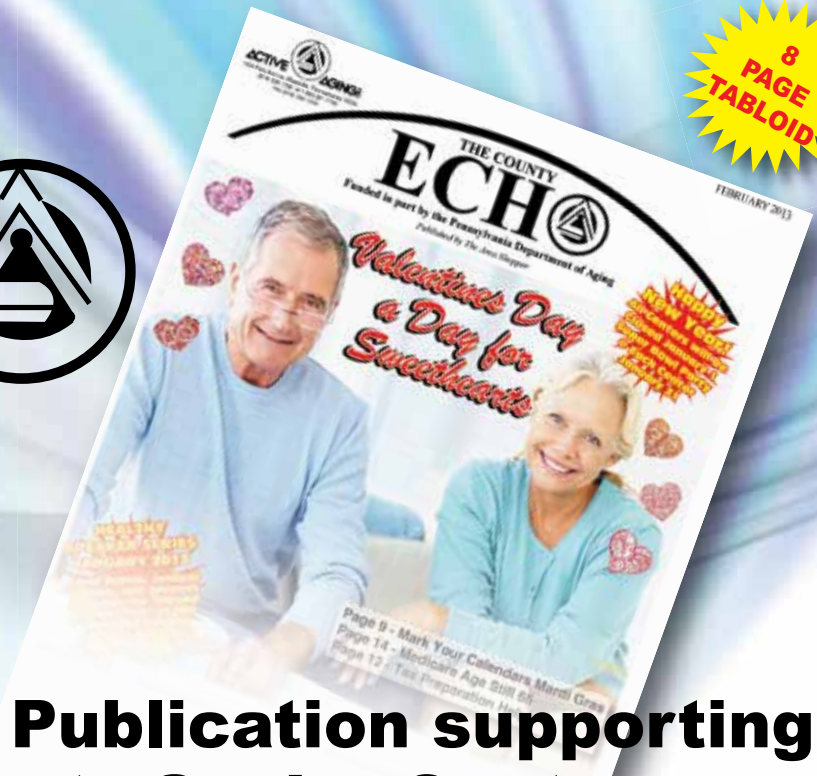
MONTHLY PUBLICATION

Active Aging Official Publication supporting the Crawford County Senior Centers

SENIOR NEWS - PROGRAMS - TRAVEL - HEALTH AND MORE!

The County ECHO will be home delivered inside The Area Shopper to over 21,000 homes in Crawford County, and over 2,000 additional copies will be delivered to ALL County Senior Centers in Meadville, Titusville, Linesville, Cambridge Springs, Canadohta Lake and Guys Mills

PUBLISHES THE LAST SATURDAY OF EVERY MONTH



8 PAGE TABLOID

Ad Sizes and Prices

EXAMPLES

3col x 2" (4.4in. x 2") actual size

only \$72 b/w

COLOR POSITIONS MAY BE LIMITED

**1/4 PAGE AD - \$270 B/W
\$290 COLOR
\$300 FULL COLOR**

**1/2 PAGE AD - \$540 B/W
\$585 ONE COLOR
\$600 FULL COLOR**

only \$96 b/w

2col x 4" (3.22in. x 4") actual size

\$12.00 PCI PER COLUMN INCH, ADD \$1 FOR SPOT COLOR \$2 FOR FULL COLOR

PREMIUM POSITIONS/FULL PAGES

FRONT PAGE BANNER	FULL PAGE	BACK PAGE
10" x 3"	10" x 14"	10" x 14"
\$500 full color	\$800 b/w	\$1,000 full color
	\$875 spot color	
	\$900 full color	

COLOR PLACEMENT FIRST COME FIRST SERVE BASIS

SAVE 10-15% WITH 3 MONTH COMMITMENT OR MORE!

AD SPECIFICATIONS

- 1 COL = 1.4"
- 2 COL = 3.2"
- 3 COL = 4.4"
- 4 COL = 5.9"
- 5 COL = 7.5"
- 6 COL = 10"

IF SENDING YOUR OWN FILES PLEASE SEND AS: PDF, JPG, TIF FORMAT FOR ALL ADS