

2018 Ad Sizes and Prices

2 col. x 2" Ad

Ohio	\$20.00
North or South	\$39.60
North & South	\$55.60
North/South/Ohio.....	\$67.60

* \$8 EXTRA FOR FULL COLOR

2 col. x 4" Ad

Ohio	\$40.00
North or South	\$79.20
North & South	\$111.20
North/South/Ohio...	\$135.20

* \$16 EXTRA FOR FULL COLOR

2 col. x 6" Ad

Ohio	\$60.00
North or South	\$118.80
North & South	\$166.80
North/South/Ohio...	\$202.80

* \$24 EXTRA FOR FULL COLOR

2 col. x 3" Ad

Ohio	\$30.00
North or South	\$59.40
North & South	\$83.40
North/South/Ohio...	\$101.40

* \$12 EXTRA FOR FULL COLOR



3 col. x 3" Ad

Ohio	\$45.00
North or South	\$89.10
North & South	\$125.10
North/South/Ohio.....	\$152.10

* \$18 EXTRA FOR FULL COLOR

3 col. x 2" Ad (Business Card)

Ohio	\$30.00
North or South	\$59.40
North & South	\$83.40
North/South/Ohio.....	\$101.40

* \$12 EXTRA FOR FULL COLOR

3 col. x 5" Ad

Ohio	\$75.00
North or South	\$148.50
North & South	\$208.50
North/South/Ohio.....	\$253.50

* \$30 EXTRA FOR FULL COLOR

4 col. x 4" Ad

Ohio	\$80.00
North or South	\$158.40
North & South	\$222.40
North/South/Ohio.....	\$270.40

* \$32 EXTRA FOR FULL COLOR

1/4 Page Ad 4 col. x 7"

Ohio	\$140.00
North or South	\$277.20
North & South	\$389.20
North/South/Ohio.....	\$473.20

* \$56 EXTRA FOR FULL COLOR

1/2 Page Ad 8 col. x 7"

Ohio	\$280.00
North or South	\$554.40
North & South	\$778.40
North/South/Ohio.....	\$946.40

* \$116 EXTRA FOR FULL COLOR